



Conix Architects
Facelift Umicore
Antwerp, Belgium, 2009

This striking project serves as part of a master plan to establish a vibrant new corporate identity on the site, and achieves this improved feeling through a singular, fluid move. Beginning at the entrance and culminating in the administrative area, which serves as the heart of the site, the bold intervention consists of one large folded zinc plate. This central office building contrasts with its monotonous urban surroundings, inspiring an impressive visual response that counters the existing rational background. The powerful look and feel of this undulating wrapped structure inspires an innovative image that modernizes the company and its site simultaneously.